

A guide to:



What is one-to-one art?

One-to-one art is a format of any type of artistic expression (including performance, theatre, visual arts, installation, etc.) designed to be experienced by only one audience member at a time.

Always a full house!

Exploring what is possible only for the audience of one.

- One-to-one transforms you, because it's about you.
- One-to-one is also done in applied art contexts in social and health care.
- One-to-one broadens the possibilities of any artform.

There are endless opportunities to explore how relation of the artist and the audience make the content of the work more meaningful:

Peep into my world. Many one-to-one works allow the one person audience just to watch the performance while keeping a safe distance.

Somatic art encounters. One-to-one makes it possible to interact with the body of the participant in a more reactive and sensitive way than when performing to larger audiences.

Creating together. In many one-to-one works an artist makes art with a participant by painting, dancing, writing together...

Let's talk inside art. An art moment between two people can take the form of a conversation as meaningful and intimate as a religious confession or a therapy session.



It's not for everyone, it's for you

One-to-One art

www.onetooneart.eu



Co-funded by
the European Union

Artwork examples:



Eva Holts

Take My Love

Take My Love is a performance that explores love stories across different types of relationships – LGBTQ+, military and civilian, joyful and dramatic. During the performance, visitors can choose an object that speaks to them and read or listen to the love story connected to it.



Lena Giuliano

Writing in someone's grave

How does the other see me? How do I present myself to others?

The audience is invited to lie down in a coffin. What is it like to experience it in life? The writer-performer writes a poetic obituary of the audience based only on her first impression.



Jakko Autio

Nature Within

Nature Within reveals your inner world as a digital twin. Particles guided by your brainwaves move in real-time according to the intensity of your emotions and intentions, transforming your invisible consciousness into a visual experience.



Giulia Gallina

Sonic Migrations

Sonic Migrations is a single-participant electroacoustic performance where touch and presence generate sound in real time. Using a system that transforms skin contact into musical impulses, the listener's body becomes both performer and instrument, shaping an evolving sound environment.



Partners and Events

Kehä Festival / ILME

Kehä is an annual festival, where all the works are produced for one experiencer at a time. The works take in viewers in care institutions and at an open event at the Culture House Valve in Oulu, Finland. Kulttuurisuuskunta ILME has been organising Kehä since 2015. The 2025 edition of the Kehä Festival was the tenth in a row.

One-to-One Festival Oeiras / Gato Escaldado

The One-to-One Festival takes place at Fábrica da Pólvora de Barcarena, an old gunpowder factory in Oeiras, Portugal. The second edition of the festival, held in 2025, featured eight artists of different nationalities who promised immersive, entertaining, intimate, and above all, personalised one-to-one experiences. The festival is produced by the theatre company Gato Escaldado

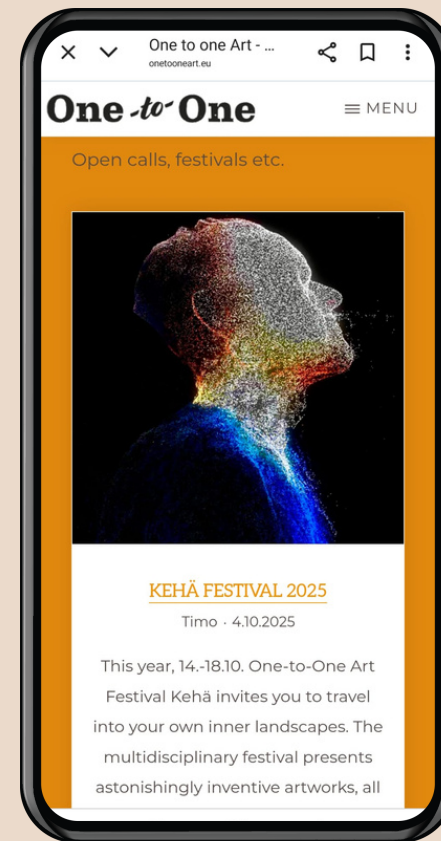
Artistic residencies / House of Klajn

House of Klajn is an artistic residence and space for creating, living and performing run by a House Collective organization in Klanjec, Croatia. Over the past few years, this organisation has hosted one-to-one artistic residencies for artists who later presented their work at the Keha Festival and at the One-to-One Festival in Oeiras.

The project is supported by the Creative Europe Program (CREA-CULT-2023-COOP)"

Thanks

find out more in our portal



-Find Artists, artworks, events and organisations supporting the artform around Europe.

-Listen to podcast, think with essays, get our book and try one-to-one online

www.onetooneart.eu



Co-funded by
the European Union